

# Bellmead Chamber of Commerce Electronic Advertising Rates Effective July 1, 2021

**THE BELLMEAD BULLETIN IS ALL DIGITAL!!**

**Special INTRO Rate: Purchase a Digital Bellmead Bulletin Ad of any size for a minimum of 1 year and receive a COMPLIMENTARY Business Card size Banner Ad on our Web Page!!**

## Digital Bellmead Bulletin Ads

<u>Ad size</u>	<u>Quarterly Ad rate</u> <i>(Per ad)</i>	<u>Discount Rate</u> <i>(1 Yr. Commitment paid in Advance)</i>
Business Card (4" x 2")	\$35	\$112.00
1/6 page (4" x 3")	\$40	\$128.00
¼ page (4" x 5")	\$50	\$160.00
1/3 page (4" x 7 ½")	\$70	\$224.00
Half Page (Horizontal 10" x 6") (Vertical 5" x 12")	\$85	\$272.00
Full Page (10" x 12")	\$140	\$224.00

All Rates are for color ads at least 300 dpi resolution in one of the following formats: Adobe (.pdf) or .jpg ***No other file formats are acceptable.***

## Website ads | BellmeadChamber.com

Business Card Banner (800 px x 200px)      \$150 / yearly

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

BB Ad size:    Business Card    1/6 Page      ¼ Page      1/3 Page      Half Page      Full Page  
 Website:      Banner  
 Payment:      Payable to the Bellmead Chamber of Commerce

All print artwork submitted must have a resolution of at least 300 dpi.

### **File Formats**

- Adobe (.pdf)
- .jpg

For questions or more information, contact Cheryl Morgan at 254-799-1552. Email Copy Ready Ads to [bellmeadchamberoffice@gmail.com](mailto:bellmeadchamberoffice@gmail.com) If you need assistance with Ad design or creation we can refer you to a professional designer.